

Robyn Moore
Professional Speaker

THE POWER OF THE WORD



LOCAL GOVERNMENT PROPOSAL

*There are speakers who deliver information about Local Government.
There are speakers who share their inspiring stories...
and there are speakers who generate the OUTCOMES the client wants for their staff/delegates/guests.
This is what Robyn Moore does!
She also changes people's experience and appreciation of the work they do...and gets them
into ACTION and "back into their lives" (at work and home) no matter what CHANGES,
POLICIES or CIRCUMSTANCES are coming at them during these challenging times!
Robyn Moore changes peoples' attitudes, behaviours...and their LIVES...
and restores laughter, optimism and well-being in Australian Communities.*

"BIG Words, Big People...BIG Community!"

Question: What "outcomes" do you want your speaker to produce?

Communication Skills, Laughter and Optimism, More Access to Leadership, Re-creation of Staff Culture, Change Management Skills, Sales and Service Excellence, Motivation, Inspiration, Entertainment, Passion for Vocation, Re-engagement, Teamwork, Work/Home Balance, Powerful Partnerships with Staff and Customers, Relationships that Work, Emotional Intelligence, Greater Resilience in our Children, Families that flourish...a Caring Community?

Robyn's presentations are tailored to your Brief as well as being designed to:

- **Re-ENGAGE** your audience with their whole LIFE!
Their Vocation/Job, Business, Purpose, Family, Relationships, Community...Themselves!
- **Re-ALIGN** audience with their Vision, Values and Goals.
- **Re-INVENT** attitudes and behaviours...attendees access personal responsibility and self-determination. The bi-products are Leadership, Integrity and Authenticity.
- **Re-GENERATE** Passion, Energy, Productivity, Laughter and Work/Home balance.
- **Re-MIND** your audience about what "really mattered before the circumstances changed everything!" They get to experience Possibility, Optimism and Satisfaction again...and the desire to inspire others in family, business and in the community.
- **Re-STORE** confidence, hope and resilience for your Staff/Community during challenging times.

Imagine these "outcomes" for your Council Staff?

"Robyn's audience of around 700 was very diverse, with staff from all areas of Council attending (road crews, child care, water services, general managers, CEO, mayor - the whole range). It was in a pavilion with a tin roof at the show ground at 7.15 am. I have had amazingly positive feedback about her presentation. Within a space of less than one minute, Robyn had engaged with her audience and kept their attention for the whole time span. She made us laugh and cry, while delivering a message that is strong and simple - and lasting. The impact of Robyn's presentation was significant and whole teams have reported leaving the function very "revved up". The staff at Maroochy have given her rave reviews."

Jocelyn Kwaczynski Maroochy Council

BACKGROUND:

Robyn Moore is regarded as one of Australia's best and most in-demand speakers. For over 30 years she has been working in Education, Advertising and the Communication/Entertainment Industry. She has unique skills with "the Power of the Word" and her entertaining, inspiring and thought provoking presentations totally captivate her audiences at national and international conferences. Robyn literally "sells people back to themselves" so they recognise old habits and behaviours and take responsibility for choices, which create the outcomes they want in their lives. Robyn's presentations are quite often literally described as "life changing".

www.thepoweroftheword.com.au



Why are Robyn's presentations "life-altering"?

Robyn works very closely with her clients. They get to define the outcomes which will most benefit their company, delegates, staff or community...and Robyn tailors her presentation to generate changes in perception and behaviour which access her clients' desired outcomes.

"The Power of the Word" is no "ordinary" presentation. It's an opportunity to seize the authorship and personal power necessary to invent a life that is deeply satisfying... professionally and personally. Imagine having the personal power to demand of yourself a breakthrough...in the face of the most challenging circumstances like drought, flood, fire or the Global Economic Crisis? Enmeshed with humour, powerful stories and insightful distinctions, each presentation is an audacious enquiry into BEING at the edge of one's life...and finding the courage to jump! People can BECOME the leader, professional, business owner, manager, farmer, carer, service provider, parent, partner, family member...they always wanted to BE!

ROBYN'S RELEVANCE FOR LOCAL GOVERNMENT AUDIENCES:

1. Robyn is passionate about Local Government and has been an Australia Day Ambassador for the Australia Day Council for 13 years delivering up to 4 presentations on Australia Days for some Shires.
2. She is often hired to present at Local Government Staff Training Days, Award Ceremonies and at National and State Local Government Conferences for LGMA, Finance Managers, Public Works/Engineers, Sister Cities Program, the LGA...and has been invited to speak to communities in crisis.
3. Robyn has contributed to many Local Government community events...Local Business Group meetings, "You Can" Days, Volunteer "Thank You" Events and Council Business Award nights etc.

Honorary Positions and Voluntary Work:

National Patron of Make-A-Wish Australia, Ambassador for the Australian Childhood Foundation and an Australia Day Ambassador for the Australia Day Council. Serves Alzheimers Australia, Holyoake, Ronald MacDonald House, Suicide Prevention, Drug Free Australia, Rising Generations, Step to the Future Leadership Forums, Salvation Army etc.

TESTIMONIALS AND OUTCOMES FROM LOCAL GOVERNMENT CLIENTS:

TO HONOUR THE LONG-SERVICE AND LOYALTY OF PORT AUGUSTA COUNCIL STAFF:

"Your presentation was superb. You have touched the lives of all who were present. Congratulations on a very professional approach – it had everything from motivation, good humour and some excellent tips on enjoying and coping with everyday life. Port Augusta has changed forever. The enthusiasm and positive atmosphere is very noticeable and your simple and powerful messages will be remembered for a long time."

John Stephens, City Manager Port Augusta Council

CELEBRATING AND ACKNOWLEDGING 300 VOLUNTEERS:

"Excellent. Bloody Brilliant. Robyn Moore's presentation really was life changing. She absolutely connected with our community, she made us laugh, she made us cry and she made us have a long hard look at ourselves. She came highly recommended and we weren't disappointed."

Burnie City Council

COMMUNITY EVENT-GROWING THE COMMUNITY TOGETHER:

"Excellent! Robyn was a most enthusiastic and entertaining speaker. She had the audience in fits of laughter at times. I would recommend Robyn to any other organisation that requires a powerful speaker."

Glenda Pickford District Council of Lower Eyre Peninsula

BEING A LEADER IN MUNICIPAL MANAGEMENT:

"Superb! Robyn was enthusiastic, committed and a very entertaining speaker. She went above and beyond expectations. Would highly recommend her."

Tony Wehlow Qld Institute of Municipal Management

ACCESSING AUDACIOUS LEADERSHIP:

"Robyn was fantastic and really engaged the participants at the forum. She conveyed some very strong messages and connected with the vast majority in the room. Her preparation was very good and she provided the pitch that the organising committee was looking for. The material she left for participants was great. An inspiring speaker with fantastic energy!"

Andrew Crakanthorp Griffith City Council (Riverina LGMA Forum)

UNITING AND INSPIRING THE SHIRE'S BUSINESS COMMUNITY:

"Excellent. Robyn was a beautiful breath of fresh air, her outlook, enthusiasm, ideas and thinking were inspirational. She had our audience in the palm of her hand for a whole hour."

Banyule City Council



END OF YEAR ACKNOWLEDGEMENT AND PREPARATION FOR 2010:

"As a follow-up from Thursday's Managers and Coordinators meeting I wanted to say thank you for an excellent, informative and engaging presentation, your contribution made for a memorable event and it has reinforced the importance and relevance of our own values and behaviours. (particularly about customer service and understanding/empathising with residents). The success of the presentation is reflected by the positive feedback I have received from a significant number of attendees that indicated that they found the session enjoyable, funny and at times confronting. However the message and delivery held their attention. As a first I have also been asked if I could arrange a return visit so as other staff could share their experience and learning, you certainly made an impression!"

Warren Roberts Chief Executive City of Stonnington Melbourne

ENROLLING CHILD CARERS IN GROWING THE SHIRE'S CHILDREN:

"Excellent! Thought provoking, highly professional, exhilarating, memorable."

Leanne Brain Knox City Council Childrens' Services

EMPOWERING THE COMMUNITY AFTER CHALLENGING CIRCUMSTANCES:

"Barry and I have been exchanging emails this morning congratulating ourselves on discovering such an EXTRAORDINARY speaker. You really are a very talented lady. I lost count of how many people told me they would go home and look at their kids differently. Thank you for delivering on our intent to have Wollongong people put ICAC behind them and look at life differently. You did a great job of weaving this theme in throughout your presentation. Thanks for making our most recent Illawarra Connection Dinner such a great success."

Sponsor of The Illawarra Connection Dinner (Wollongong)

TRANSFORMATIONAL COMMUNICATION:

"Excellent. Rated 9.1 and was by far our most popular speaker. Good choice to finish on a high note. Entertaining with a clear message about the importance of communication. Extraordinary."

Local Govt Managers Association Conference

ACCESSING EXCELLENCE IN SERVICE PROVISION:

"Robyn Moore was an absolute hit. Everybody loved her presentation, her humour and the many voices. She was entertaining, informative and skillfully managed the emotions she evoked in people. Many staff members said they could listen to her all day. Robyn was very careful to find out our requirements and made her presentation fit the bill completely. Robyn was a pleasure to deal with."

Jill Wilson City of Joondalup

UNITING AND INSPIRING COUNCIL STAFF ON RETREAT:

"Brilliant Speaker. The presentation was thought-provoking, stimulating, humorous and fun. Those present are still talking about her presentation." A participant wrote: "I thought I was immune to motivational speakers. I have sat through a parade of business gurus, sports people, adventurers, overseas experts and none of them held any relevance to me. You spoke well, you were human, you were funny and you made a difference to me."

Rod Wilkinson City of Whittlesea

ENROLLING SHIRES IN THE AUSTRALIA DAY AMBASSADORS' PROGRAM:

"Robyn's performance as keynote speaker received rave reviews. She not only entertained and captivated her audience, she also communicated a powerful message about being Australian. I have since asked Robyn to speak at an Australia Day seminar to over 80 delegates from both rural and metropolitan areas. As a delegate wrote the following day ... "apart from the astonishing stories, physical contortions and non-stop one-liners, Robyn's motivational message was strong, emotional and created quite an impact."

John Trevillian AM Executive Director Australia Day Council NSW

CONNECTING THE WHOLE COMMUNITY IN THE FACE OF DROUGHT (3 SESSIONS):

"Independent evaluations were conducted for each session held in the area. 97% rated the sessions as "excellent" 1% was "very good" and 2% added their own reply as "extraordinary". Y12 students attended the 10.00 am session and went home and insisted their parents come. Several parents had previous engagements and were convinced by their children to change these and come along to the 7.00 pm session. Robyn handled the diversity of the audiences with absolute professionalism. The audience was entranced, engaged and at the completion found themselves to be "extraordinary". People are already calling for her return."

Senior Constable Roberta Barry Swan Hill Police (with help from Local Government)

ACCESSING OPTIMISM, FAMILY, RELATIONSHIP AND WELL BEING IN A DROUGHT AFFECTED AREA:

"Robyn was outstanding. She showed an extraordinary ability to totally capture her audience, which comprised of farming men and women aged from 30 to 75 plus teenage children home from boarding school. These drought affected families were totally inspired and entertained by Robyn. There is no doubt laughter is the best medicine and Robyn is a brilliant Dr. So many came to her afterwards and to me saying they had changed their attitude and now had renewed energy to go on coping with the drought. We have never had such positive feedback from an audience and there is much enthusiasm from other groups to have her back to other areas nearby. The best drought assistance ever offered to farmers."

NSW Agriculture (with support from Local Government)



ACKNOWLEDGE AND CELEBRATE EXCELLENCE IN BUSINESS, TRAINING & SERVICE:

"Excellent, Extraordinary, Excellent, We just can't get enough of Robyn Moore! Have heard her twice and would do so again and again, she just has this magical thing that lightens the room and every person in the room is mesmerised by her !

Ida Portella Mareeba Rotary Club/Shire Council "Pride of Work Awards"

IT AND EI (EMOTIONAL INTELLIGENCE)...IN LOCAL GOVERNMENT:

"Excellent! We loved Robyn - she did such a wonderful presentation, full of emotion which made our delegates both laugh & almost cry. I'm so glad you recommended her to me, well done - it certainly makes me look good when the presenters are excellent! Robyn's presentation makes you realise how wonderful life is - it's quite an awakening for most people, myself included. I love Robyn's outlook on life and feel privileged to know her. Robyn certainly lights up the room with her enthusiasm. I would definitely recommend Robyn for any type of occasion, be it conference or social event."

Michelle Aubert Coffs Harbour City Council (Local Government IT Conference)

CELEBRATING OUR AUSTRALIAN-NESS ON AUSTRALIA DAY:

"Your humour and the entertaining comments regarding Australia Day, and you being a true blue Australian gave emphasis to what the typical Australian is all about. The character impressions brought a joy to both adults and children on every occasion you spoke."

Councillor Patricia Gould Albury Shire Council (4 presentations)

RECONNECTING DELEGATES WITH THEIR ROLE IN LOCAL GOVERNMENT:

"Thank you for your dynamic and thought provoking presentation. Anecdotal feedback is highly complimentary. In particular you were able to "close" the conference on a high note leaving delegates largely reflective and philosophical about their motivations and roles in Local Government."

Iris Goetzki Local Government Managers Association/ Institute of Public Works Engineering Australia

HONOURING EXCELLENCE IN BUSINESS AND COMMUNITY:

"Thank you once again for the magnificent contribution you made to our Excellence Awards Dinner and for your generous contribution in speaking to the young people of our community as well.

It was a great evening for our business community to celebrate excellence, to encourage businesses to aim for the sky and to be inspired by what you shared with them."

Allan McCasker Kerang Business Council

GUNNEDAH SHIRE CELEBRATES AUSTRALIA DAY:

"This letter reflects the abundant appreciation from our community and enjoyment gained from your motivation presence and entertainment. You deserve special praise for being so enthusiastically committed to the Australia Day Ambassador Program, as demonstrated by your long-term involvement. Thanks for your patriotically inspiring time with us."

Chris Friend Shire of Gunnedah Australia Day Celebrations

COMMUNITY "YOU CAN DAY":

"The people of the City of Glenorchy were given a unique and amazing opportunity to attend an inspirational, powerful and life-changing Workshop. And attend they did...some 150 from all sectors of the community-young people, professional people, community group members, mums and dads and elderly people. Those of us fortunate enough to attend the Glenorchy "You Can" Day were moved to a plane of belief in our own power and capacity through skills, generosity and passion. These messages are of critical importance for the future of our society. For some it was a confirmation of a belief of self worth, for others it provided a new sense of personal renewal, energy and self confidence. I am struck by the awesome power of the experience of the day to change lives and community."

Mayor of Glenorchy ("You Can Day")

A courageous Mum who took on being "Extraordinary, Passionate and Healed" on this "YOU CAN" Day wrote...

"As you may recall I lost my son 7 years ago to suicide. It has been an incredible journey for me since then - kick started by attending your "YOU CAN day" at Glenorchy Civic Centre shortly after he died. That forum made such a difference to my life and my outlook. You have an amazing capacity to show people that they can do anything that they want if they dare to find the courage to take those first few steps."

Robyn is exclusive to:

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