

Robyn Moore
Professional Speaker

THE POWER OF THE WORD



"ALL SECTORS" PROPOSAL

There are speakers who deliver information about your sector.

There are speakers who share their inspiring stories...

and there are speakers who generate the OUTCOMES you want for your staff/delegates/guests in your sector!

This is what Robyn Moore does!

*She also changes people's experience and appreciation of the work they do...and gets them into ACTION and "back into their lives" (at work and home) no matter what CHANGES...POLICIES...or CIRCUMSTANCES are coming at them during these challenging times!
Robyn Moore changes peoples' attitudes, behaviours...and their LIVES!*

Question: So who are her audiences?

Answer: Anyone who's breathing...from any sector!

Robyn's presentations are specifically tailored to her clients' Brief and also...

- **Re-ENGAGE** your audience with their whole LIFE!
Their Vocation/Job, Purpose, Family, Relationships, Community...Themselves!
- **Re-ALIGN** staff with your organization's Vision, Values and Goals.
- **Re-INVENT** attitudes and behaviours...attendees access personal responsibility and self-determination. The bi-products are Leadership, Integrity and Authenticity.
- **Re-GENERATE** Passion, Energy, Productivity, Laughter and Work/Home balance.
- **Re-MIND** your audience about what "really mattered before the circumstances changed everything!" They get to experience Possibility, Optimism and Satisfaction again.
- **Re-STORES** confidence, hope and resilience in challenging times.

*Robyn is the ideal speaker for your Conference (Opening, Closing, Keynote, Workshop)
Staff Training/Personal Development Days, Client "Thank You" Event, Breakfast or Luncheon.*

Imagine this impact on your delegates/staff:

"Robyn has equipped us with tools to change the way we think. None of this "think positively and you can do anything stuff." Robyn has the ability to get to her audience's souls. She showed us how we can empower ourselves to enjoy our work, deal with conflict and enhance our lives, both inside and outside work. The investment we made, in times of limited funding, has been the best value for money we could have wished for. The feedback from staff has been overwhelming. We expect this will positively accelerate the cultural change that our leadership team has initiated."

Greg Eden CEO Port Lincoln Health Services

BACKGROUND:

Robyn Moore is regarded as one of Australia's best and most in-demand speakers. For over 30 years she has been working in Education, Advertising and the Communication/Entertainment Industry. She has unique skills with "the Power of the Word" and her entertaining, inspiring and thought provoking presentations totally captivate her audiences at national and international Conferences. Robyn literally "sells people back to themselves" so they recognise old habits and behaviours and take responsibility for choices, which create the outcomes they want in their lives. Robyn's presentations are quite often literally described as *"life changing"*.

WHY ARE ROBYN'S TALKS "LIFE-CHANGING"?

Robyn works very closely with her clients. They get to define the outcomes which will most benefit their health professionals, delegates, association and community. Robyn then tailors her presentation to generate changes in perception and behaviour which access her clients' desired outcomes. "The Power of the Word" is no ordinary



presentation. It's an opportunity to seize the authorship and personal power necessary to invent a life that is deeply satisfying...professionally and personally. Imagine having the personal power to demand of yourself a breakthrough...in the face of the most challenging circumstances? Enmeshed with humour, powerful stories and insightful distinctions, each presentation is an audacious enquiry into BEING at the edge of one's life...and finding the courage to jump! People can BECOME the leader, professional, business owner, manager, service provider, parent, partner, family member...they always wanted to BE! (OR NOT!) The difference is that at the end of Robyn's presentation...people can clearly see that their life is now "their call" AND...they can also clearly see when they are not being as big as they dare to BE! They simply have more access to **CHOICE** in the face of the circumstances!

Honourary Positions: Robyn is an Ambassador for the Australia Day Council, the Australian Childhood Foundation and is the National Patron of Make-A-Wish Australia.

TESTIMONIALS FROM CLIENTS IN EVERY SECTOR...A to B!

AGED CARE: *"We certainly started the Friday morning being revved up by Robyn Moore! What a bombshell presenter she is! One minute you are in stitches...the next contemplating as she talks of her Mum who is now in Aged Care. Robyn got us off to a great start!"* **From an article in the Cronicle (Aged Care Association of Australia...NSW Congress 2009)**

AGRICULTURE: *"Robyn was outstanding. She showed an extraordinary ability to totally capture her audience, which comprised of farming men and women aged from 30 to 75 plus teenage children home from boarding school. These drought affected families were totally inspired and entertained by Robyn. There is no doubt laughter is the best medicine and Robyn is a brilliant Dr. So many came to her afterwards and to me saying they had changed their attitude and now had renewed energy to go on coping with the drought. We have never had such positive feedback from an audience and there is much enthusiasm from other groups to have her back to other areas nearby. The best drought assistance ever offered to farmers."* **NSW Agriculture**

ASSOCIATIONS: *"Excellent. Robyn was fantastic - as always. Everybody was very 'up' after listening and laughing with Robyn. She delivers an insightful message succinctly - every body "gets it" and remembers the message and the event."* **Australian Society of Association Executives**

BUSINESS: *"Excellent presentation. After the meeting, all participants commented on how it affected them, most of the guys had a tear in their eyes. Most thought that it brought some perspective back into their lives, especially where the working and private life balance is concerned. As all our participants were business owners this was very relevant. They agreed Robyn's presentation lifted their awareness of how important family and relationships can be, in particular in living the moment."* **Derek Horner Sony Australia**

BANKING: *"Excellent! Robyn was one of the best, if not the best speaker I have ever been involved with. Simply sensational and a real winner, we only received the highest praise from our staff."* **Shane Lawrence St George Bank**

COMMUNICATIONS: *"Excellent. Without a doubt Robyn is the best public speaker I've heard in years!! Robyn's ability to link with her audience, her use of humour, the ability to tap into people's emotions and her unique style create the very definition of "Edutainment". Fun, humorous, touching, provocative, stimulating!"* **Nicholas Antuar (National Training Consultant) Telstra**

COMMONWEALTH GOVERNMENT: *"Robyn provided an excellent presentation to our Senior Leadership Group. Robyn was able to integrate the information contained in the briefing material beautifully into the presentation. This resulted in not just an entertaining presentation, but a business focused and poignant presentation - capturing both the hearts and the minds of the audience."* **Kylie Gruber Centrelink Senior Leadership Group**

COMMUNITY: *"97% rated the sessions as "excellent" 1% was "very good" and 2% added their own reply as "extraordinary". Y12 students attended the 10.00 am session and went home and insisted their parents come. Several parents had previous engagements and were convinced by their children to change these and come along to the 7.00 pm session. Robyn handled the diversity of the audiences with absolute professionalism. The audience was entranced, engaged and at the completion found themselves to be "extraordinary". People are already calling for her return. There are a lot of people waking up this morning in Swan Hill who are breathing, gorgeous and flamin' remarkable."*

Senior Constable Roberta Barry SWAN HILL



DIRECT MARKETING: : *"On behalf of Intimo Corporate and the Intimo Consultants I would like to thank you for yet another incredible presentation at the Intimo Mini Conference. Having compiled the evaluation results I know your presentation was a great success, valuable and very much enjoyed. So much, they want you back at the Mini Conference in 2010! The "we sell woman back to themselves" statement caught on to many who want to commit to this in all their interactions with clients."*
Jo van der Walle Intimo Lingerie (Direct Marketing)

DISABILITY SERVICES: *"Robyn Moore is the greatest find. She was outstanding. Her score is 15 out of 10. From the time she first went on stage on day one to her closing comments at the end of the conference she had the audience captivated. She had them laughing, crying and just got the best of them. Our next Shared Visions conference will be in 2011 and we will be booking Robyn once again. She is a drawcard in herself."*

Patricia McEnery Department of Communities/Disability Services Queensland

EDUCATION: *"Excellent – The best speaker we have ever had. Her understanding of school and educational leadership issues was fantastic and her ability to inspire and move people around the issues was 'Extraordinary'. I know that she will be presenting at many PD days as a result of this presentation." (Within one month of this presentation Robyn was engaged for 6 PD sessions in the ACT by school cluster groups...and staff from approx 16 schools attended).*

Sue Roach, Chief Executive's Breakfast for School Principals ACT Dep of Education, Youth & Families

ENERGY: *"Excellent. Without doubt one of the best speakers I have used."*

Caltex Australia

EMPLOYMENT: *"Outstanding! From her Plenary session on the first day before lunch, Robyn had all delegates wiping their eyes and holding their sides. She is the consummate professional and she maintained a wonderful level of excellence throughout the three days. Robyn handled some potentially sensitive issues with graciousness and charm. Delegates were in the room all 857 of them at each plenary. They did not want to miss anything, and she gave them so much in return. Respondents were also overwhelming (100%) in agreement that the Plenary Presentation was interesting and engaging."*
Carole Gregson National Employment Services Association

ENVIRONMENT: *"Robyn Moore was simply amazing! People are still raving about her! An excellent choice and an excellent speaker. She was able to link parks and leisure into her presentation so effortlessly and effectively and her motivation, humour and passion were much appreciated by the audience. I couldn't think of a better speaker to open our conference"*

Parks and Leisure Australasian Conference

FINANCE: *"The response to Robyn's presentation at our AMP Customer Service leadership day was rapturous Her authenticity, real life examples and ability to 'get' where the audience is at, makes her a high value speaker. She has a love of life that is highly infectious. She moved us, inspired us and entertained us. She was the most consistently highly rated presenter on our evaluation sheet"*

Catriona Byrne AMP Communications Service Manager

FIRE SERVICES:

"Excellent! Robyn catalysed a strong reaction by everyone at the CFS Staff Day. Partly because of her good research, she was able to reach into participants' souls and connect in a very personal and deep way. Her message was strong, positive and entertaining. I have rarely had such unanimous accolades of a public speaker! There is no doubt that she "lifted" our people and made them feel better about themselves, their work and their families. The fact that her commentary blended so well with messages coming from our leadership team made her presentation even more relevant and meaningful. I admire her energy, empathy and ability to speak. A very special lady"

Euan Ferguson, Chief Officer, SA Country Fire Service

FRANCHISEES: *"If Robyn Moore was a Wendy's product, she would definitely be a supa sundae...we are still receiving accolades for suggesting her as a speaker."*

Scott Ireland (PCO) Wendy's Conference

GOVERNMENT EVENTS: *"Robyn's performance as keynote speaker received rave reviews. She not only entertained and captivated her audience, she also communicated a powerful message about being Australian. I have since asked Robyn to speak at an Australia Day seminar to over 80 delegates from both rural and metropolitan areas. As a delegate wrote the following day ... "apart from the astonishing stories, physical contortions and non-stop one-liners, Robyn's motivational message was strong, emotional and created quite an impact."*

John Trevillian AM Executive Director Australia Day Council



HEALTH: *(Robyn was the highest scoring presenter on this 2 day Medical Forum of GPs and Practice Managers).*

Results: "Knowledge Increased 91% Presentation well organized 95% Recommended Presentation 97%

Comments: • Robyn Moore was excellent! • I enjoyed Robyn Moore's presentation. Someone of her quality would be wonderful for the first workshop to give you the "human" approach and boost or kick to get us all started. • Robyn Moore was amazing-very motivational and inspiring. Good work. • I think every person in the world should be exposed to Robyn Moore. Fantastic! • Robyn Moore was the best motivational speaker I have ever heard-just fantastic!"

Sarah Wrzeszczynski Improvement Foundation-Australian Primary Care Collaborative

INDUSTRY: "Robyn is by far the best speaker we have every had at a Conference. What a dynamic presentation. Robyn had the staff as a captive audience, one minute they were holding back tears and the next laughing hysterically. Everyone has commented on how the presentation has affected them in some way either on a personal level or at work. I guess when you read a brief on a speaker and testimonials from others you perhaps think to yourself, "Is she as good as they say she is?" Well our comment is "she is as good as it gets"... "EXTRAORDINARY!" **Ms Carol Williams Bio-Mediq DPC Pty Ltd**

INFORMATION TECHNOLOGY: "Survey results from delegates rated Robyn with high marks. She was very upbeat, funny and brought much insight to delegates." **Cheryl Gattis (USA) Oracle Users Group Asia Pacific Conference**

INDIGENOUS COMMUNITY: "As ALWAYS.....Robyn was FANTABULOUS and we all loved her!!! She had the audience captivated! Robyn is a very SPECIAL, INSPIRING and DYNAMIC WOMAN who has the gift of touching people's hearts and minds. She has the ability to make people think about themselves, life, and what we can ALL do to make the world a better place for our children. She certainly gave our participants some 'food for thought', and with her inspiring and powerful words/stories, she made them realize how VERY IMPORTANT their jobs are.....caring and educating our children. I feel they walked away with 'new glasses' as to how they see their role, and the children.....and where their work fits in with the big picture stuff. I also think they left with a new ZEST for life!!!"

Kim Adams Qld Council Of Social Service Indigenous Early Childhood Ed (Bamaga Cape York)

JUSTICE: "Excellent! The presentation was inspiring, relevant and extremely motivating. The feedback from our staff was very enthusiastic. Robyn hit exactly the right note in a very compassionate and informative manner. It was impressive that she was able to match her style and language to the needs of our staff. She presents as a very passionate and dedicated individual and her authenticity was apparent. I would highly recommend her to others."

Martha Robson Community Correction Directorate

KNOWLEDGE: "Robyn's breakfast sessions have been the most successful sessions to date. The result was a sensitive, stimulating and thought provoking presentation, evoking in audience members a range of responses rarely seen at such occasions. The feedback from participants was overwhelmingly positive, with many saying they experienced significant cognitive and attitudinal shifts, both personally and professionally as a result of both the content and the style of Robyn's presentation." **M Stephens The Training Consortium "Private Goes Public" Breakfasts (for Public Sector Managers)**

LOCAL GOVERNMENT: "Your presentation was superb. You have touched the lives of all who were present. Congratulations on a very professional approach – it had everything from motivation, good humour and some excellent tips on enjoying and coping with everyday life. Port Augusta has changed forever. The enthusiasm and positive atmosphere is very noticeable and your simple and powerful messages will be remembered for a long time."

John Stephens, City Manager Port Augusta Council

MANUFACTURING: "Excellent! Robyn was "extraordinary". It takes a unique talent to have grown men admit to their emotions. Her presentation for the "needs" of our conference was exceptional and it allowed her to enmesh her wonderful messages with the theme of the conference. I could not have wished for a better "opener" for the 2 days!"

George Prince Hagermeyer Pty Ltd

MANAGEMENT: "Just a short email to thank you for your great presentation today. The audience left buzzing with energy and I am sure there are some managers out there making some changes for the better! You have a true gift and I commend you on the way you use it to inspire, energise and help people. Once again, it was a privilege to be part of your audience. AIM SA's objective is to assist in making 'better managers for a better society'. It is through presentations like yours, that we shall achieve our objective."

John Stokes CEO Australian Institute of Management

MEN: "You always know what the impact of a session has been like, when all the boys charge to the very limited urinals afterwards. Many men, some waiting in the queue, are all talking. Well, yesterday I listened to these guys (some with wet eyes) talking about how they will be better dads and better husbands and better human beings. How good is that?"

A staff member at a Real Estate Conference



NOT FOR PROFIT: *"I cannot thank you enough for your generosity in sharing your knowledge, expertise and humour. Everyone I speak to continues to sing your praises. Eg: • Fantastic, relevant and 100% useful to take back to the Ronald McDonald House and spread the word • Outstanding presentation from a highly motivational speaker • Fantastic x 3 • Robyn deserves more than 5 points. She will definitely be remembered as the highlight of this conference • The most powerful and heart-lifting speaker I have ever heard • Words I will never forget • Created laughter, light-heartedness and shows a deep passion."*
Kathy Prior Ronald McDonald House SE Asia Conference (Franchisees &Volunteers)

OCULAR: *"Excellent. Robyn Moore is extraordinary!! She is full of life, inspirational, honest, humorous, serious and down to earth. Thanks for your gift Robyn."*
Ocular Sciences Australia

PHARMACEUTICAL: *Rating-Excellent! "Robyn was fantastic. The beauty of her presentation is in its simplicity. She doesn't use complicated theories and models to energise and refocus the group, just stories and reflections that bring your focus back to the important things in work and life. I've never seen a speaker elicit such a range of emotions from an audience - from tears to laughter and everything in between. Many people in the sales group commented that it was exactly what they needed to hear."*
Brad Cox Bristol-Myers Squibb

QUALITY ASSURANCE: : *"What a wonderful evening the Kerang Business Excellence Awards was, exemplified by the motivational and enthusiastic "words of wisdom" from yourself! We were all spellbound, hanging on every word and totally enthralled by your incredible talents. In Kerang, we are still talking about the evening and the encouragement you gave to other businesses in town."*
Beth Bassler Judge at Kerang Business Excellence Awards (200 business people attended)

REAL ESTATE: *"We would like to thank you for such an electrifying, energetic, and inspirational presentation. The comments we have received from our Franchise Network were encouraging from a corporate level and certainly has left our TEAM very excited about the possible outcomes. We were extremely lucky to have such an inspirational person attend our event."*
Kylie Walsh QLD Franchise Manager Elders Real Estate Real Estate Principals' Personal Development Event

RELIGION: *"Robyn was an absolute highlight of the Conference. She blew us away. Her talk had the absolute touch of human reality with connection after connection flowing. She did what she claimed she'd do - we laughed and laughed but also cried and were helped to see things from a fresh perspective. I've heard many speakers but no one as good as Robyn Moore - an absolute joy to work with. Incredibly funny and yet powerful insights that touched our hearts."*
Bishop Stephen Hale Anglican Clergy Conference

RURAL SUPPLIES: *"To say the least, your presentation was moving, exciting, touching and attention grabbing. We have had such positive feedback from both our staff members and our clients. We are very grateful that you spoke at our function, your presence and participation created a long lasting profile for Landmark in our region!"*
David Heinrich Landmark (Rural Retailers)

...and from a guest at this "Landmark" Client Event:

"I farm in the south east of South Australia. During the drought I felt as though I was the "Backbone" for my Family and Community, trying to keep things together and stay positive. I went to hear Robyn speak at Lucindale and haven't laughed so much in years. It was "FAN-BLOODY-TASTIC" to have a really good laugh! THANK YOU ROBYN, keep up the great work".

SAFETY LEADERSHIP: *"Excellent. Robyn was extraordinary – Her passion for communication and ability as a presenter stimulated and touched the audience (often moving them from tears to laughter in a matter of sentences). Robyn was, beyond doubt, inspirational and her keynote address will be remembered by all of the audience forever".*
The Safety Institute of Australia

SALES: *"I could have heard a pin drop as the message hit home to everyone's very soul during your presentation to our conference delegates."*
Australian Sales Institute (Incentive Conference with Partners)

STATE GOVERNMENT: *"Robyn's influence on our annual staff conference turned a good day into a great day. Her engagement with all in attendance left them inspired and challenged resulting in a cultural changing experience for individuals and organisation alike. Robyn's ability to connect with and motivate people regardless of position or role was exceptional and provided a rich and dynamic context to frame the whole conference".*
Sally Linke Adelaide Botanic Gardens

TRANSPORT: *"Excellent! I knew from within five minutes of meeting Robyn that she was going to be perfect for our closing luncheon (for members and their partners). Results? Can't find a better word than "perfect". The audience was engrossed, in stitches, in tears, and inspired."*
Steve Power Australian Trucking Association



TAFE: "Excellent! Robyn explored the theme of the conference "ConnectTAFEity", teasing out the relationships we have with colleagues, business associates and family. She was engaging and motivational and reminded us of important messages - what we say, how we say something and why we say it. Robyn reminded us that we are human, the importance of connecting with other people and that it's OK to laugh at ourselves. As our first keynote speaker Robyn set the tone of the Conference and wow! What an impact she had on everyone in the room. We all need a dose of Robyn Moore occasionally. I can't speak highly enough of her presentation."
Jenny Phillips TAFE SA Murray Bridge Campus

UNIVERSITIES: "As well as providing a funny and meaningful presentation that was specially tailored for her audience, Robyn showed a genuine interest in every individual she met on the evening, fostering a sense of personal pride and excitement about the future." **Comments from Graduates:** " Robyn has an incredible way of drawing in and connecting with even the most sceptical in the room. I believe she awakened (reinvigorated!) the spark in all of us to pursue our biggest dreams and never doubt that we can achieve anything we want to!" " Robyn was very engaging, entertaining, enjoyable and insightful."
Kate Harris Young Graduate Leaders Event

VOCATIONAL: "On behalf of DEEWR I would like to thank you for your presentation on the Power of the Word to the Australian Training Awards Finalists and Australian Apprenticeships Roundtable participants in Darwin. Through your presentation, the students felt empowered to become Ambassadors and advocate the success of the national training system in Australia. Many students expressed to me how your presentation had 'changed their lives" by assisting them to understand and be proud of their achievements. Once again thanks for making such a worthwhile contribution."
Wendy Walker Youth and Industry Skills Group DEEWR

WOMENS: "Excellent! Thank you so much for the absolutely fantastic, engaging presentation at our Office Professionals' Breakfast. I have been receiving all these emails with HAVE AN EXTRAORDINARY DAY on the bottom. People are still talking about the Breakfast as if it just happened and articles are still appearing in the newspaper! Many people who did not attend have been hearing the feedback and have indicated they definitely will not miss out next year-people are reserving places and tables already! People still cannot believe that you really did make them laugh and cry at the same time and how energised they were when they left the Breakfast! I have had comments from people who have attended conferences and breakfasts all around the world stating that you are without a doubt , the best presenter they have seen. Thank you for warming and lightening the hearts of many Bendigonians, something which was really needed at this time."
Beth Francis-Wright Bendigo Breakfast (300 mostly women) Australian Institute of Office Professionals

X and Y GENERATIONS: "I have seen Robyn speak at various events and functions which I have organised but unlike other speakers, I never tire of hearing her message. I think the messages Robyn deliver are fundamental but easily overlooked by busy professionals. Hearing her speak again reminded me how important it is to pay attention to our daily behaviour and to be aware of how it affects those around us. I received many compliments from our delegates who were moved in one way or another by the power of her words. Big thanks to Robyn for taking the time to deliver such an important message to so many people around the country."
Helen Guss Ci Events Flight Centre Corporate Conference 700 delegates (X and Y generations)

YOUTH: "You gave our young people something special. Many of these were from very disadvantaged homes and their communities had raised the funds to bring them to Queensland. You have a great gift that has and will continue to support people as they struggle to take back their lives."
Dr. Anne Feeny – World Education Fellowship Australia Conference

"Z" GENERATION (OUR YOUNGER CHILDREN!)

"I could have listened to her for another 12 thousand hours". **Student (Year 7) "Welcome Breakfast" Ogilvie High School**

Robyn is exclusive to:



1800 334 625