

Robyn Moore  
Professional Speaker

# THE POWER OF THE WORD



## EDUCATION PROPOSAL

*There are speakers who speak about education! There are speakers who share their inspiring stories. AND... there are speakers who get to change peoples' experience and appreciation of the privileged work they do in Education...and get them into ACTION and "back into their lives" (at work and home) no matter what CHANGES...POLICIES...or CIRCUMSTANCES are coming at them during these challenging times! Robyn Moore changes the attitudes, behaviours and LIVES of Educational Leaders, Teachers and Support Staff...so they not only fulfill their own potential, but become "the significant person" in students lives ...so they too seize their full potential!*

### ***"BIG Words, BIG People...BIG Futures!"***

**Question:** What "outcomes" do you want your speaker to produce? *Passion for Education/Vocation/Profession, Motivation, Inspiration, Entertainment, Communication Skills? More access to Leadership, Re-creation of Staff Culture, Change Management Skills, Re-engagement, Teamwork, Life Balance, Relationships, Partnerships with Staff, Parents, Students and Community, Emotional Intelligence ...or a specific request?*

Robyn's presentations are tailored to your Brief as well as being designed to:

- **Re-ENGAGE** your staff /students/parents with their whole LIFE... (their Vocation/Job, Purpose, Family, Relationships, Community...Themselves!)
- **Re-ALIGN** staff with your school's Vision, Values and Goals.
- **Re-INVENT** attitudes and behaviours...attendees access personal responsibility and self-determination. The bi-products are Leadership, Integrity and Authenticity.
- **Re-GENERATE** Passion, Energy, Productivity, Laughter and Work/Home balance.
- **Re-MIND** your audience about what "really mattered before the circumstances changed everything!" They get to experience Possibility, Optimism and Satisfaction again...and the desire to pass this onto students.
- **Re-STORE** confidence in the future of our schools, education, society.

**Imagine these "outcomes" for your staff /parents/community?**

*"Excellent! You don't have a superlative sufficiently powerful to capture the reactions and responses from the staff of Dandenong North Primary School. Robyn certainly conjured up and presented to us beautifully powerful and symbolic words - time after time and with exquisite timing. Robyn had us in tears one minute and stitches the next. We are spellbound and awestruck. And, now we are renewed. For many of our staff, this has literally been a life-changing experience. A simple thank-you can never do justice!"* **Kevin Mackay Principal Dandenong North Primary**

**BACKGROUND:** Robyn Moore is regarded as one of Australia's best and most in-demand speakers. For over 30 years she has been working in Education, Advertising and the Communication/Entertainment Industry. She has unique skills with "the Power of the Word" and her entertaining, inspiring and thought provoking presentations totally captivate her audiences at national and international conferences. Robyn literally "sells people back to themselves" so they recognise old habits and behaviours and take responsibility for choices, which create the outcomes they want in their lives. Robyn's presentations are quite often literally described as... ***"life changing"***.



## WHY ARE ROBYN'S TALKS "LIFE-CHANGING"?

Robyn works very closely with her clients. They get to define the outcomes which will most benefit their school, students, staff, parents...association and community. Robyn then tailors her presentation to generate changes in perception and behaviour which access her clients' desired outcomes.

"The Power of the Word" is no ordinary presentation. It's an opportunity to seize the authorship and personal power necessary to invent a life that is deeply satisfying...professionally and personally. Imagine having the personal power to demand of yourself a breakthrough...in the face of the most challenging circumstances? Enmeshed with humour, powerful stories and insightful distinctions, each presentation is an audacious enquiry into BEING at the edge of one's life...and finding the courage to jump! People can BECOME the Student, Teacher, Support Professional, Educational Leader, Parent, Partner, Family Member...they always wanted to BE! (OR NOT!) The difference is that at the end of Robyn's presentation...people can clearly see that their life is now "their call" AND...they can also clearly see when they are not being as big as they dare to BE! They simply have more access to CHOICE in the face of the circumstances!

## BACKGROUND: Education/Edu-tainment:

- Trained as a Primary School Teacher –still works with students from 5 years of age to university graduates.
- ABC Liaison Officer for Schools (TV/Radio).
- Script-writer/Performer (ABC Educational Radio).
- Toured Primary Schools with Drama in Education Group (Inter-active drama).
- Specialist Drama Teacher (Mentored teachers at 16 schools).
- Created voices for Yoram Gross Film Studios (International Animation Series and Movies/Educational CD ROMs/CDs) 1982-2006.
- Conducts “life-changing” presentations and workshops around Australasia with Principals, Teachers, Ad Min Staff, Support Staff (from Early Childhood Education to TAFE), “Children at Risk”, Student Leadership Forums, Childrens' Services and Agencies and restorative work at Community Gatherings.
- Presents to audiences from every sector: Education, Finance, Health, and Aged Care, Primary and Secondary Industry, Local, State and Federal Government, Communications, IT, Tourism and Hospitality etc.

**HONOURARY POSITIONS:** Robyn is an Ambassador for the Australia Day Council and the Australian Childhood Foundation and is the National Patron of Make-A-Wish Australia.

## Clients in Education Field (1997-2009):

*Australian Secondary Principals' Conference, International Education Conference "The Global Challenge", 2 x Student Well-Being Conferences – Vic Ed Dept., Various Vic Cluster Groups of School Staff, World Education Fellowship National Conference, Australian Childhood Foundation Events, ACT Child Protection Week (School Principals), ACT Education Dept. (PD days for 6 school cluster groups), Qld Guidance and Counselling Association Conference, Australian Business Managers Association Conference, TAFE National Conference, TAFE NSW, TAFE SA, TAFE Geraldton, TAFE Horsham, TAFE South Queensland, TAFE Goulburn Valley, Swan TAFE, TASTA Trainee and Apprentice Awards x 2, Tasmanian Primary Principals' Conference, National School Librarians Conference, Administration Staff in Primary Schools Conference, Special Education Principals Conference (2003/2004/2005), Childrens' Services Melbourne, Victorian Education and Training Conference (Teacher Aides), Evandale College Foundation, Knox City Council Childrens' Services Event, Golden Key International Honour Society, Tasmanian Teacher Aides' Conference, National Bursars Conference, Physical Ed Teachers' Conference, Education Department Mentoring Programs (Principals, Teacher Aides, Admin. Staff), Language Teachers' National Conference, Goulburn North Eastern Region Schools Administrators, Tas. Technical Teachers' Conference, Step to The Future Youth Forums (2004/05,06,07,08), Adult Education, N.W. Tas. Principals' Association., Early Childhood Educators (Vic/Tas), Tasmanian Childrens' Services Conference, Townsville Teachers Cluster Group, Administrative Secretaries of Catholic Colleges, Duffy Primary School (Students/Staff/Families), Northern Tasmanian Catholic Secondary Staff, Riverside High, Marist College Burnie (180 year 11 and 12 students), St Mary's Anglican Girls School PD Day WA, Southern Cross College PD Day, Qld Catholic Education PD Day, Sandringham East Primary, Guilford Young College Hobart/Glenorchy (600 year 11 students), Sacred Heart College Reflection Day (140 Year 11 students), Merici College (ACT) Year 11 (2003,04,05,06,07,08), Ogilvie High School Students 1996-2008), Queensland School Registrars Association Conference, Catholic Education Business Administrators Association Conference, Riverland SA District Ed Principals, Principals from Isolated SA Schools, Coober Pedy Teachers/students, Whyalla High School Cluster PD Day, St Kevins School (Parents/staff), Catholic Schools in Sale, Architects/Principals Int Conference, Adelaide New Teachers PD Day, Queensland Principals' Association Conference (Brisbane, Cairns/Mackay), Melbourne Principals Conference, NSW Principals Conference (Moama), Vic Principals (Goulburn NE Region), Rising Generations Student Leader Camps (2003/04/05/06/07,08), Xavier College Staff (Melb) PD Day,*



*Top End School Principals Conference, SA Dept Ed and Childrens' Services PD Day, Family, Vic Youth and Childrens' Services Conference, NSW Women in Education Conference, Vic Child Protection Conference, National Student Leadership Forum, Lorne Cluster Group (Students/Parents), Our Lady of Sion Student/Significant Adult Breakfasts (2005/2006), Indoorapilly State School PD Day, Gold Coast Schools Cluster Group, Sunshine Coast Schools Cluster Group, Griffith Schools Cluster Group (Staff/Parents), Hervey Bay Cluster Group, Loxton Ancillary Staff PD Day, Tertiary Education Managers Conference, Denilliquin Education Conference, Barham School, Waranga Cluster Group, SA Distance Education PD Day, Norwood Cluster Group SA, East Marsden Cluster Group SA, Coffs Harbour Principals' Conference, Adventist Teachers Conference, National Association of Catholic School Principals Conference, Denilliquin Principals' Conference, Early Childhood Management Services Conference, Catholic Education Conference Swan Hill, International Middle Year Schooling Conference, Latrobe Early Childhood Educators, Gayndah School Community QLD, Northern Tasmanian Clerks Association Conference, Primary Educators' Conference Twin Towns, Kingston School Community SA, NARSA Hostel Managers Conference, Maryborough Educators PD Day, Allendale East Cluster Group SA, Toowoomba School Registrars Conference, Corryong School Community, Early Years Childcare Conference, Pymble Ladies College, Mornington Peninsular Principals' Conference, Oaklands Central School Community Group, Mt Gambier Cluster Groups/Mentoring Program, St Michaels/Aquinas Colleges' PD Day, Brisbane Catholic Education Conference, Life Education Trust NZ, Lauderdale Primary School PD Day, UTAS Childcare Centre Staff (Hobart/Launceston), Women in Educational Leadership Conference, VET Kids at Risk (2000-2008), Gilgandra Cluster Group, Dept of Education, Science and Training, Gladstone Support Staff, DEST Qld, Victorian Principals Conference (Geelong), Norwood Morialta High Staff, Early Childhood Teachers Association, Upwey High Staff, Teachers Aides (Hornsby), Catholic Education Conference (Warnambool), NSW Central Schools Conference, Teacher Aides (Gold Coast), Family Day Care Association, Australian Apprenticeships Centre Marketing Conference, Assoc. of Private School Bursars, Tour Catholic Schools (3000 students in Canberra, Goulburn, Tumut, Young, Leeton), Deputy Principals' Conference (Sydney), OZTAFE Conference, Early Years Conference, Apprentices of the Year PD Day, Ulladulla Primary Principals PD Day, Trinity North Staff and Presentation Evening, Callanvale Community College, TAFE SA Regional Staff, Queensland VET Conference, Leaders Day Out (Frankston Primary School Students 08 and 09), Nth Qld Catholic Principals' Conference, Children's Support Conference Townsville, Australian Education Union Conference, Geelong Cluster Group PD Day, Dandenong North Staff PD Day, Bingara Cluster Group, Designer PD School Cluster Group, Qld Childcare Centre Owners Conference, Australian Teacher of the Year Dinner, Latrobe High Leaders, Cluster Group Orange, Genazzano FCJ College-Melbourne, SASPA Ed Support Staff Childcare Resources Conference, Heads of Student Admin Conference, Hobart Young Post Grad Leaders, Catholic Primary School Ad Min Conference Sydney, Indigenous Professional Support Unit Conference Townsville, Open Universities Australia Conference, Catholic Principals Conference (ACT), Graduate Careers Australia Conference Sydney, Trainees of the Year PD Darwin, Alexandria Park High Cluster group, Carrell College Staff, Australind High Staff, Silvertown Primary Staff PD Day, Balwyn High Students, Home Based Educators Toowoomba, Australian Scholarship Group, Association of Independent Schools, Indigenous Early Childhood Educators, ACT Kids, Canberra Education Leaders Program, Education Admin/Support Staff Albury, C & K Early Childhood Educators, Qld Secondary Principals Association, SA Regional TAFE... (accurate to July 09)*

### Robyn's "Life-changing" distinctions open the way for"

1. Renewed enthusiasm and passion for education...in the face of CHANGE!
2. 20 significant communication distinctions which create "LIFE-CHANGING" results!
3. Self motivation no matter what...being bigger than the circumstances.
4. Access to powerful LEADERSHIP for Principals, staff...and the courage to create students who are leaders.
5. Identifying where we "sell out" on our vocation and professionalism.
6. The ability to rediscover the uniqueness of individual students and encourage self-determination, so their full potential can be unfolded.
7. Insights to create PARTNERSHIP with staff, students, parents...all drawn by a "mighty purpose". This clarity helps us choose what's really important in life.
8. Inspiring a "Curriculum for LIFE" within the school community.
9. Celebrating and honouring our accomplishments and magnificence.
10. An eagerness to BE a significant, memorable person in our childrens' future.

### Sample Testimonials...OUTCOMES!

#### **RE-ALIGNING PRINCIPALS WITH THEIR PURPOSE:**

"You drew on an amazingly wide range of skills from the performing arts, including mime, mimicry, rhetoric and character acting, to engage and captivate your audience. "The Power of the Word" was much more than a fascinating entertainment, it also carried a great, and obviously heartfelt, message that resonated with the theme of our conference and with the mood of the delegates at the dinner. All delegates, local, interstate and overseas, were fulsome in their praise. Many, when asked to evaluate the contribution of the overseas speakers, wrote instead in praise of your work."

**Mick Sheehan (Conference Convener) Australian Secondary Principals Association Conference**  
**"Adolescents – The Future is Theirs to Shape"**



**HONOURING OUR NATION'S BEST EDUCATORS:** "Excellent! Robyn's warmth and liveliness touched our guests. Her stories provoked thought and emotion and each person has taken away a memorable word, quote or intention to use in their lives. Her relevance to teachers and educators was significant as demonstrated by the number of guests who spoke with Robyn personally and enquired about her speaking at local school gatherings."

**Helen O'Sullivan Teaching Australia Canberra**

**PASSION FOR LIFE EDUCATION IN NZ: ( From Teachers' survey)** "Robyn Moore greatest impact - professional and personal relevance highlighted by many." "The power of stories", "passionate about our being passionate", "entirely relevant to the philosophy of Life Education", "powerful insight into balance of life and the power we have as educators", "emotionally exhausting with real substance to take away & think about & apply". **Greig Mercer CEO NZ Life Education**

**FALLING IN LOVE WITH THE TEACHING VOCATION AGAIN:** "I've been teaching for 20 years and after listening to you, I decided that I had to give myself permission to be me. That means having a fun loving classroom with lots of laughter and mutual respect. So this week I arrive at school and decided I was going to make a difference to "one child". Guess what? We have all had a fantastic week! Lots of positive words floating around the room and not just from me. I can't believe the difference in the room. I'm going to start small and make a difference to myself, my family and my class and let the rest just happen. Once again thank you for reminding me why I went into teaching in the first place and giving me permission to put the fun back into my job."

**Lea Conroy Teacher**

**EDUCATIONAL LEADERSHIP:** "Excellent – The best speaker we have ever had. Her understanding of school and educational leadership issues was fantastic and her ability to inspire and move people around the issues was 'Extraordinary'. I know that she will be presenting at many PD days as a result of this presentation." (Within one month of this presentation Robyn was engaged for 6 PD sessions in the ACT by school cluster groups...staff from approx 16 schools attended).

**Sue Roach, Chief Executive's Breakfast for School Principals ACT Dep of Education, Youth & Families**

**NEW BEGINNINGS THROUGH SCHOOL COUNSELLING:** "Excellent. Robyn was inspirational and extremely motivational - the majority of delegates rated Robyn's presentation as the most useful and helpful thing about the whole conference. Her presentation fulfilled all the goals that were presented in the pre-presentation questionnaire."

**Mary Williams - QLD Guidance and Counselling Association**

**RECREATING VALUE IN CENTRAL SCHOOLS:** "Excellent! Robyn was the best key note speaker that I have EVER seen in all my years in education. Her presentation was just so powerful! Simply outstanding!"

**Peter Macbeth (Principal) Bingara Central School NSW Central Schools Conference**

**EXTRACTING STAFF SPIRIT BACK FROM AN INTENSE TRAGEDY:** "Thank you so much for your inspirational presentation on Tuesday. Staff have not stopped talking about it and it has really lifted their spirits. It was just the tonic that they needed and deserved. I cannot get over your ability to deliver such a relevant and uplifting session incorporating your voices, stories and the important information about how important our role as an EDUCATOR is. I feel privileged to have been part of the presentation and I know I am better equipped to cope with the issues from the tragedy we had to deal with and the ongoing support of staff and students."

**Greg Holman (Principal) Upwey High**

**HONOURING OUR ADMIN AND SUPPORT STAFF IN SCHOOLS:** "Excellent! Robyn's presentation at our conference was an overwhelming success. Her presentation covered her career as well as a whole gamut of emotions in our participants. She had people laughing, crying and empathising during the presentation. Every single participant was 'engaged' from the moment her presentation began. Robyn's respect for the role of our participants was evident as was the sheer professionalism of her presentation. As the participants left the room for lunch almost all said – "we could listen to her all day". Robyn's input and presentation added great value to our conference".

**Joy Lattin SASSPA (School Admin and Support Staff)**

**EDUCATION FOR THE MIND AND SPIRIT:** "Excellent! Just outstanding - many people claiming the best speaker they had heard in over 20 years. Inspiring, funny and profound - a great success!"

**Tony Corr Staff PD Session Xavier College Melbourne**

**TAFE IN THE WIDER COMMUNITY:** "Excellent! Robyn explored the theme of the conference "Connec-TAFE-ity", teasing out the relationships we have with colleagues, business associates and family. She was engaging and motivational and reminded us of important messages - what we say, how we say something and why we say it. Robyn reminded us that we are human, the importance of connecting with other people and that it's OK to laugh at ourselves. As our first keynote speaker Robyn set the tone of the Conference and wow! What an impact she had on everyone in the room. We all need a dose of Robyn Moore occasionally. I can't speak highly enough of her presentation."

**Jenny Phillips TAFE SA Murray Bridge Campus**



**RAISING OUR YOUTH INTO THEIR MAGNIFICENCE:** *"You gave our young people something special. Many of these were from very disadvantaged homes and their communities had raised the funds to bring them to Queensland. You have a great gift that has and will continue to support people as they struggle to take back their lives."*

**Dr. Anne Feeney – World Education Fellowship Australia**

**INSTILLING PRIDE IN INDIGENOUS EDUCATORS:** *"As ALWAYS.....Robyn was FANTABULOUS and we all loved her!!! She had the audience captivated! Robyn is a very SPECIAL, INSPIRING and DYNAMIC WOMAN who has the gift of touching people's hearts and minds. She has the ability to make people think about themselves, life, and what we can ALL do to make the world a better place for our children. She certainly gave our participants some 'food for thought', and with her inspiring and powerful words/stories, she made them realize how VERY IMPORTANT their jobs are.....caring for and educating our children. I feel they walked away with 'new glasses' as to how they see their role, and the children.....and where their work fits in with the big picture stuff. I also think they left with a new ZEST for life!!!"*

**Kim Adams Qld Council Of Social Service Indigenous Early Childhood Ed (Bamaga Cape York)**

**RECONNECTING PRIMARY PRINCIPALS WITH THEIR PRIVILEGE TO LEAD:** *"You did an outstanding job, not simply because of your skilfull delivery and the relevance of the topics you discussed but, importantly, because the passion you share with us for children and their futures has not diminished over the years. You put your own unique stamp on our conference in a way which was greatly appreciated by those of us who were present ... and envied by those who weren't."*

**Brian Bennett (Convener) Primary Principals Association Conference**

**CREATING EQUALITY FOR DISABLED CHILDREN:** *"Robyn made a very significant contribution to the success of our conference. I see and hear Robyn Moore quotes everywhere around our workplace. A powerful and, at times, emotional presentation. Robyn's presentation technique was a roller coaster ride of laughter, tears and thought provocation. Wonderful anecdotes demonstrated that Robyn talked the talk and walked the walk. Excellent!"*

**Bill Burns Vic Special Schools Conference**

**REINVENTING OURSELVES AS LEADERS:** *"Excellent. Robyn Moore combined her understanding of what it is like to be a leader in schools and pre-schools with her wit and her invigorating style and enabled us to look at life with different eyes... to be making the most of our time together, to turn cynicism into optimism, to capture the moments that make life great! Robyn hit the spot. The feed back from all educators present has been overwhelmingly positive.....the best keynote presenter that they have ever heard. A wonderful sincere person with a brilliant sense of humour and voice magic."*

**Maria McCallam - Department of Education and Childrens' Services SA**

**BRINGING MAGIC, WONDER (AND SELF-DETERMINATION) INTO THE CLASSROOM:**

*(After a video conference with the children at a small rural school) "You will not believe what is happening in our classroom... and all because of you! One thing is actually quite HUGE but I am hesitant to get too excited just yet. Quite a long story about one of my students and the difference in his behaviour since our conference. The difference? When I say good morning to him when marking the roll he now responds, "Good morning Mr Lupis. I'm EXTRAORDINARY and SUPER!" (or another empowering word we have on our Blinky Bill empowering word wall). I take back my earlier comment... I am excited. Since our conference we have not had a serious temper tantrum... Coincidence? I have my doubts. Power of the Word? What else could it be?"*

**Marco Lupis (Principal) Mathoura Public School**

**"BEING" PROFESSIONALS IN EARLY CHILDHOOD EDUCATION:** *"Excellent ...actually beyond excellent...inspiring! Robyn was an absolute pleasure to deal with. She is such a shining inspiration to us all in how to approach life...she lives with true authenticity to her values! Here are some of the delegates' responses"...*

*"Heaps of relative info towards child care issues changed my views now and I'm wanting to work more eagerly" • "Think big... become involved in life" • "Want to help and "EDUCATE" little people and help be their voice and make them count" • "Appreciate my job as a carer and how important it is" • "Yes she really makes you remember the real importance of your job role and the person that you are, is great or extraordinary" • "Love going to work – gave me back my inspiration and love for my job" • "Rethink what I really do in day-care" • "Inspire others about the important role we have as educators" • "Continue to be enthusiastic about my job and continue to be the best childcare assistant I can be. Keep their names safe in your mouth, mind the minds of children." • "Stop thinking my image of what I can achieve in childcare, is too Utopian."*

**Jasmine Jones Qld Health & Community Services Workforce Council Inc (Childcarers Conference)**

**KICK-STARTING THE NEW YEAR AT PD DAY:** *"Excellent! Robyn thoroughly engaged the audience with her insights and humorous quips whilst at the same time delivering a powerful message of hope, positive thinking and keeping focussed on the important issues. Included in her message was the underlying theme of keeping a sense of humour in the face of adversity and drawing on our collegial strength to drive change."*

**Alexandria Park Community School**



**VALUING AND ACKNOWLEDGING DEPUTY PRINCIPALS:** *"Excellent! It was absolutely wonderful to have Robyn close our State Deputy Principal's Conference on Friday 31st August. All members of the Western Sydney Planning Committee thought she was outstanding, combining wit and humour with practical strategies to use in leading students and staff to make a difference for themselves and others they work with. Robyn's presentation was well received by everyone. She made us feel valued and acknowledged the work that DP's do in our schools often without recognition from others".*

**Cheryl Dwyer Wyndham College**

**VET STUDENTS FALLING IN LOVE WITH LIFE:** *"From the moment you first spoke into the microphone I think your voice took over my full attention. You have a way of making people feel like they are the only person in the room. The word that comes to mind about the talk is AMAZING. Some of the points that hit home for me are, 'This is our life and we are building our future every second of everyday, 'Why put off something for 'Later' or when I'm not so 'Tired'? ' We are in charge of our whole life. I feel that in my everyday life I will revert back to things that you have said, it has changed the way I think about things. There's no boundaries in life, it's what you make it."*

**Ang (A mature-aged VET student)**

**SETTING UP 4 YEARS OF BEING YOUR BEST:** *"I could have listened to her for another 12 thousand hours".*

**Student (Year 7) School "Welcome Breakfast" Ogilvie High School**

**SEIZING LIFE OUT OF DARKNESS:** *(From a Year 12 Student one week after 4 of her friends were killed by their father).*

*"While sitting listening to you speak, I realised how "extraordinary" my life really is and that I shouldn't be wasting a moment of it. Thank you for filling my head with empowering thoughts. That night I had my first full nights sleep since I found out about Bec and her sisters. I'm now not only motivated to pass my exams but I'm aiming to do really well".*

**St Michael's Collegiate College**

Robyn conducting a Workshop with 450 Queensland Educators



**Robyn Moore is exclusive to:**



**1800 334 625**

[www.thepoweroftheword.com.au](http://www.thepoweroftheword.com.au)