

Robyn Moore  
Professional Speaker

# THE POWER OF THE WORD



## PROPOSAL FOR HEALTH PROFESSIONALS.

*There are speakers who deliver information about a particular subject.  
There are speakers who share their inspiring stories...  
and there are speakers who get to change people's experience and appreciation of the work they do...and get them into ACTION and "back into their lives" (at work and home) no matter what CHANGES...POLICIES...or CIRCUMSTANCES are coming at them during these challenging times!  
Robyn Moore changes peoples' attitudes, behaviours...and their LIVES!*

### "Healthy, Happy & Whole Health Professionals!"

*Question: What "outcomes" do you want your speaker to produce?*

*Communication Skills, more access to Leadership, Motivation/Inspiration/Entertainment, Community Health and Well-being, Staff Culture/Morale, Change Management, Re-engagement, Teamwork/Safety, Life Balance, Relationships and Families That Work, Superior Service, Passion for Vocation and CARE?*

Robyn's presentations are tailored to your Brief as well as being designed to:

- **Re-ENGAGE** your audience with their whole LIFE!  
Their Vocation/Job, Purpose, Family, Relationships, Community...Themselves!
- **Re-ALIGN** people with their Vision, Aspirations and Goals for Health & Well-Being.
- **Re-INVENT** attitudes and behaviours...attendees access personal responsibility and self-determination. The bi-products are Leadership, Integrity and Authenticity.
- **Re-GENERATE** Passion, Energy, Productivity, Laughter & Work/Home balance.
- **Re-MIND** your audience about what "really mattered before the circumstances changed everything!" They get to experience Possibility, Optimism and Satisfaction again.
- **Re-STORE** confidence in the future so innovation and excellence in health care flourish!

Imagine these "outcomes" for your staff or delegates?

*"Robyn has equipped us with tools to change the way we think. None of this "think positively and you can do anything stuff." Robyn has the ability to get to her audience's souls. She showed us how we can empower ourselves to enjoy our work, deal with conflict and enhance our lives, both inside and outside work. The investment we made, in times of limited funding, has been the best value for money we could have wished for. The feedback from staff has been overwhelming. We expect this will positively accelerate the cultural change that our leadership team has initiated."*  
**Greg Eden CEO Port Lincoln Health Services**

**BACKGROUND:** Robyn Moore is regarded as one of Australia's best and most in-demand speakers.

For over 30 years she has been working in Education, Advertising and the Communication/Entertainment Industry. She has unique skills with "the Power of the Word" and her entertaining, inspiring and thought provoking presentations totally captivate her audiences at national and international conferences. Robyn literally "sells people back to themselves" so they recognise old habits and behaviours and take responsibility for choices, which create the outcomes they want in their lives. Robyn's presentations are quite often literally described as *life changing*.

### WHY ARE ROBYN'S TALKS "LIFE-CHANGING"?

Robyn works very closely with her clients. They get to define the outcomes which will most benefit their health professionals, delegates, association and community. Robyn then tailors her presentation to generate changes in perception and behaviour which access her clients' desired outcomes. "The Power of the Word" is no ordinary



presentation. It's an opportunity to seize the authorship and personal power necessary to invent a life that is deeply satisfying...professionally and personally. Imagine having the personal power to demand of yourself a breakthrough...in the face of the most challenging circumstances? Enmeshed with humour, powerful stories and insightful distinctions, each presentation is an audacious enquiry into BEING at the edge of one's life...and finding the courage to jump! People can BECOME the Health Professional, leader, manager, counsellor, carer, parent, partner, family member...they always wanted to BE! (OR NOT!) The difference is that at the end of Robyn's presentation...people can clearly see that their life is now "their call" AND...they can also clearly see when they are not being as big as they dare to BE! They simply have more access to **choice** in the face of the circumstances!

## **ROBYN'S RELEVANCE FOR YOUR CONFERENCE OR EVENT:**

1. Robyn has spoken to thousands of Health Professionals...Doctors, Anaesthetists, Practice Managers, Optometrists, Medical Product Manufacturers, Cardiac Nurses, Pediatricists, Dentists (Partner Program), CF Nurses, and to delegates in Aged Care, Pharmaceutical Companies, Medical Training Companies, Wound Care, Hospital Benefit Groups, Pharmacy Groups, Government Health Services, Diabetes Care, Autism, Disability Services, Rehabilitation Services. She has worked at community events with Rural Health Services, Suicide Prevention, Carers Support, Hospital Foundation/Charity Events, Flying Doctor etc. (More testimonials below).
2. She is passionate about Health Professionals having access to powerful leadership and communication skills with clients and staff, so that healing occurs in all interactions from the surgery, the practice & on the phone!
3. The Physiology of Emotion and the study of Ontology (the nature of BEING) have long fascinated Robyn and it is quite common, after her talks, for people to say they feel physically better with a profound feeling of "well-being". She believes it's important for busy Health Professionals to manage their own good health and well-being and create a satisfying balance between work and home.
4. Robyn's honorary role as National Patron of Make-A-Wish Australia, has given her insights into "living with urgency before the emergency", having "intentionality" (the ability to keep on going in the face of no results), to find laughter in the most challenging circumstances and to bring magic, hope and wonder to everything we do. Her powerful stories resonate with health professionals who consistently report renewed enthusiasm for their vocation and more access to creating healthy people, families...and healthy Australian communities.

## **OUTCOMES ACCOMPLISHED FOR DIVERSE HEALTH PROFESSIONALS...**

### ***"HEALING COMMUNICATION" IN THE FACE OF WORK PRESSURES (THE HUMAN APPROACH):***

**Feedback from GPs and Practice Managers: (Robyn was the highest scoring presenter on this 2 day Medical Forum)**

*"Knowledge Increased 91% Presentation well organized 95% Recommended Presentation 97%*

**Comments:** • "Robyn Moore was excellent! • I enjoyed Robyn Moore's presentation. Someone of her quality would be wonderful for the first workshop to give you the "human" approach and boost or kick to get us all started • Robyn Moore was amazing-very motivational and inspiring. Good work • I think every person in the world should be exposed to Robyn Moore. Fantastic! • Robyn Moore was the best motivational speaker I have ever heard-just fantastic!"

**Sarah Wrzeszczynski Improvement Foundation-Australian Primary Care Collaborative**

**UNITING STAKEHOLDERS IN DISABILITY SERVICES:** *"Robyn Moore is the greatest find. She was outstanding. Her score is 15 out of 10. From the time she first went on stage on day one to her closing comments at the end of the conference she had the audience captivated. She had them laughing, crying and just got the best of them. Our next Shared Visions conference will be in 2011 and we will be booking Robyn once again. She is a drawcard in herself. Just everybody has commented on what a great choice she was and how much they enjoyed her. I've never seen an audience so engaged. Also, it did my heart good for the final session that the room was still three-quarters full (you can lose delegates after lunch on the final day!) She had it!"*

**Patricia McEney "Shared Visions" Conference Disability Services Qld**

**ACKNOWLEDGING GPs:** *"Excellent. Robyn has an amazing range of skills and an enthusiastic and motivated presentation style."*

**GP North (Tasmania)**

**ACCESSING SATISFACTION AT WORK AND AT HOME:** *"Over the years I have had the pleasure of working with many guest speakers but I can honestly say the impact you had with our audience was one of the most powerful I have ever seen. Your warm, open, honest and empathetic style mixed with humour while still being able to deliver some memorable and telling messages, left our team entranced. I am sure from now on we will still be referring to such analogies as the "key in the door."*

**Jim Schofield (Sales Director) Wyeth Pharmaceuticals**



**RE-CONNECTING DELEGATES WITH THEIR ROLE WITHIN THE HEALTH INDUSTRY:** "Robyn is by far the best speaker we have every had at a Conference. What a dynamic presentation. She far exceeded our expectations and touched the hearts and souls of all those present at the conference...and they are still talking about the presentation now. Robyn had the staff as a captive audience, one minute they were holding back tears and the next laughing hysterically. Everyone has commented on how the "Power of the Word" has affected them in some way either on a personal level or at work. I guess when you read a brief on a speaker and testimonials from others you perhaps think to yourself, is she as good as they say she is. Well our comment is..."she is as good as it gets!" **EXTRAORDINARY."**  
**Carol Williams Bio-MediQ**

**A SPONSOR'S "BREAKFAST GIFT" TO THEIR DELEGATES:** "She is wonderful!! I was looking for a speaker who would present something other than wound care at a wound care conference breakfast and who would make getting out of bed a pleasure and we certainly got that and so much more. We were delighted with the presentation and comments from our guests were all complimentary."  
**Paul Hartmann Pty Ltd Wound Care Conference**

**ACKNOWLEDGING THESE ANGELS and ACCESSING WORK-HOME BALANCE:** "Excellent! Robyn's usual excellent presentation making people sit up and think. Humour always helps to remember things and we have all had some "bugger me" moments since. Congratulations and a huge thank you from the organising committee."  
**Sue Sanderson Cardiac Nurses National Conference**

**ACCOMPANYING PERSONS PROGRAM:** "I would like to pass on our thanks to Ms Robyn Moore for her inspiring and entertaining address to the accompanying persons at the FDI Conference. Many of the attendees sought me out after the presentation to tell me how much they enjoyed Robyn's talk and how motivated they were to heed her advice and take control of their lives."  
**Dr Ian Lemmey Dental Surgeon**

**LEAVING THE DELEGATES EMPOWERED AND UPLIFTED:** "Thank you Robyn, for your most entertaining presentation of "The Power of the Word". At the end of an exhausting three day conference your presentation left us empowered and invigorated."  
**Robert Scanlon Pharmacy Australia Conference**

**CREATING CUSTOMER AND PRODUCT LOYALTY:** "Excellent! To end the Congress on such a high note was just a stroke of genius, we have so many comments and calls saying just how great this 1.5 hours was, thank you so much."  
**David Malcolm Starkey Laboratories**

**FUND RAISING WHILST "HEALING" THE COMMUNITY:** "Robyn - our heartfelt thanks again for inspiring and entertaining us yesterday morning. The feedback has been great, and caused a number of newcomers to pencil into their diary the breakfast dates for the remainder of the year! You are a funny, clever, sensitive, outrageous and loving entertainer, and wear the mantle of "professional speaker" with great ease. I am proud that you hail from our State, and you make us feel EXTRAORDINARY!"  
**Tony Reidy Executive Director Royal Hobart Hospital Research Foundation**

**SERVICE (AND HEALING) IN PHARMACIES:** "Excellent - a real joy to deal with. She certainly 'walks the talk' so to speak, captivating the audience and holding them in the palm of her hand. I look forward to the opportunity of working with her in the future."  
**Marion Powell Pharmacy Management Conference**

**CARING FOR OUR SPECIAL CARERS:** "Many, many thanks - as I put Robyn's name forward to the Committee I am sitting back taking the credit and enjoying the accolades. Best idea I have had for quite a while.....just ask me. Thank you once again for contributing to the day in such a dynamic and inspiring way. It seems that every carer loved what you had to say and I'm sure everyone took something special away. There were some comments that your presentation and the lunch would have been 'enough' so that says a lot doesn't it. Our warmest wishes to you as you continue inspiring and uplifting people...it's certainly needed today as the 'social connections' between people in many cases often appear to be taken over by 'what's in it for me' attitudes."  
**Helen McDougall Borders Carers Reference Group**

**ALIGNING STAFF WITH YOUR COMPANY VALUES OF CARE:** "Excellent. Robyn captured the hearts of our staff with an amazing presentation. Robyn and the "power of the word" made us laugh, reflect and look at how we can implement change through the simple use of words. Thank you for your motivational and inspirational presentation."  
**Pharmore Pharmacy**

**WOMENS' RURAL HEALTH NIGHT IN THEODORE:** "Excellent! It has been a very long time since I have had such a joyous evening. Everyone I have spoken to who attended, has given nothing but positive feedback. Robyn is such an inspirational person with many funny and sad stories to share, but always with a positive side to every story told. I would not hesitate in getting Robyn back, and have had numerous requests for her to hold a couples evening."  
**Sherilyn Birch Theodore District Health Council Qld**



**APPRECIATING THE PRIVILEGE OF REHABILITATION:** *“Amazing. Robyn was breathtaking. What a gift we received on the 15<sup>th</sup> November. Robyn touched each person with her humour and insightful wisdom. Robyn’s presentation was simple but powerful and thought provoking.”*  
**Commonwealth Rehabilitation Services – Melbourne West**

**EXCELLENCE IN CARE (IN THE FACE OF CONSTANT CHANGE!):** *“Robyn came across to the audience in a very passionate, powerful and non judgemental way. We are still reeling from the positive fall-out!!!”*  
**Sam Strecker, Dept of Health and Human Services Workshop**

**UNITING SERVICES AND INTENTIONS IN FAMILY BASED CARE:** *“Excellent! This was the second time I had seen Robyn in the past few years. She is a very talented speaker who can hold an audience of discerning people with seeming ease. She is able to get across a message in a simple uncomplicated way and has the skills to develop a rapport with an audience quickly and totally. The comments received from almost all who attended the Conference were all very positive in the way she influenced them and the impact that Robyn had for each of those people during the period of the Conference.”*  
**Gerard Moore Family Based Care**

**A PERSONAL "Thank You" TO AGED CARE STAFF OF FREEMASONS HOME (Our precious Mum has Alzheimers):**  
*“We are so pleased that you came into our lives here at Freemasons. Our heartfelt thanks for being so giving of your precious time, you have inspired all of us. Staff of Freemasons Aged Care Home have been "a buzz" with positive comments about how much they enjoyed the presentation, how much they personally gained and how much their efforts were appreciated and valued not only by management and the Board, but also by families, which, they felt, you represented through your presentation. The presentation of your lovely Mum's story through the short film and your personal involvement and understanding of the care, services, and love our staff provide, strengthened the genuineness of your message. We are all a "little richer" thanks to you.”*  
**Greg Burgess CEO Freemason's Home Lindisfarne**

**THE HEALING POWER OF BUILDING MODIFICATIONS:** *“Robyn's presentation was very well received, lots of laughter, even tough builder guys moved and enlightened by her power over the word. Many delegates came up to Robyn afterwards and thanked her. Robyn is a breath of fresh air and throughout the rest of the conference I could hear people telling each other how extraordinary they are. Robyn's presentation and her words of praise for the work we do inspires workers to continue the great work with inspiration and laughter and we feel extraordinary!”* **NSW Home Modification Conf**

**A PCO WHO KNOWS THE IMPACT AND OUTCOMES FOR HER DELEGATES:** *“Excellent. Robyn really touched her group of people (they were only a small group) and they really came out of the session feeling like they had been part of something special. This feeling was enhanced by the fact this group were the only ones to see Robyn.”*  
**Ci Events (PCO) Pharmaceutical Sales Conference**

**HEALING A COMMUNITY IN TIMES OF HARDSHIP:** *“Excellent! Women have stopped me in the street and said what a great night it was. I heard one young woman at the dinner say to her mother “I can do anything I put my mind to!” so she was inspired and motivated by what she heard. Robyn gave us the opportunity to connect as human beings with similar life experiences and concerns. She spoke about being “intentional” and making choices about how we want to live our lives. I laughed and cried and felt connected to others and somehow more human. I was reminded of the sacredness of the present moment and to “feel the urgency before the emergency”.*  
**Sue Clausen Regional Health Services**

**LOBBYING FOR AGED CARE PROFESSIONALS:** *“We certainly started the Friday morning being revved up by Robyn Moore! What a bombshell presenter she is! One minute you are in stitches...the next contemplating as she talks of her Mum who is now in Aged Care. Robyn got us off to a great start!”*  
**From an article in the Chronicle (Aged Care Association of Australia...NSW Congress 2009)**

**SELLING COUNSELLORS BACK TO THEMSELVES:** *“Robyn was inspirational and extremely motivational - the majority of delegates rated Robyn's presentation as the most useful and helpful thing about the whole conference. Robyn is one of the most delightful, down to earth presenters with the rare gift of seeing people as they are and yet encouraging them to be more than they are in an accepting and respectful way. Her presentation fulfilled all the goals that were presented in the pre-presentation questionnaire”.*  
**Queensland Guidance and Counselling Association**

**Robyn is exclusive to:  
1800 334 625**

