

Robyn Moore
Professional Speaker

THE POWER OF THE WORD



RURAL COMMUNITIES PROPOSAL

Robyn Moore, one of Australia's most in-demand speakers, grew up on sheep and cattle stations (her Dad was a stockman). She loves speaking in rural communities as an Australia Day Ambassador, at Rural Womens' Events, Community Gatherings, Local Government Conferences, Business Awards, Client "thank you" events and to Educators and Health Professionals.

Her authentic Australian style, laconic sense of humour and "meaty country insights", help restore laughter, optimism, relationships and well-being in Rural Communities. As one rural leader said after a Community Gathering, "You main-lined GOLD into their veins tonight!"

"BIG Words, Big People...BIG Community!"

Question: What "outcomes" do you want your speaker to produce?

Communication Skills, Laughter and Optimism, More Access to Leadership, Re-creation of Staff Culture, Change Management Skills, Sales and Service Excellence, Motivation, Inspiration, Entertainment, Passion for Vocation, Re-engagement, Teamwork, Work/Home Balance, Powerful Partnerships with Staff and Customers, Relationships that Work, Emotional Intelligence, Greater Resilience in our Children, Fabulous Families...a Caring Community?

Robyn's presentations are tailored to your Brief as well as being designed to:

- **Re-ENGAGE** your audience with their whole LIFE!
Their Vocation/Job, Business, Purpose, Family, Relationships, Community...Themselves!
- **Re-ALIGN** audience with their Vision, Values and Goals.
- **Re-INVENT** attitudes and behaviours...attendees access personal responsibility and self-determination. The bi-products are Leadership, Integrity and Authenticity.
- **Re-GENERATE** Passion, Energy, Productivity, Laughter and Work/Home balance.
- **Re-MIND** your audience about what "really mattered before the circumstances changed everything!" They get to experience Possibility, Optimism and Satisfaction again...and the desire to inspire others in family, business and in the community.
- **Re-STORE** confidence, hope and resilience in challenging times.

Imagine these "outcomes" for your community members?

"Your presentation was superb. You have touched the lives of all who were present. Congratulations on a very professional approach – it had everything from motivation, good humour and some excellent tips on enjoying and coping with everyday life. Port Augusta has changed forever. The enthusiasm and positive atmosphere is very noticeable and your simple and powerful messages will be remembered for a long time."

John Stephens City Manager Port Augusta Council

ROBYN'S RELEVANCE FOR YOUR RURAL COMMUNITY:

Rural Background: Robyn's Father was a stockman, drover, shearer, shearers' chef and a wool baler. She grew up on sheep and cattle farms/stations in Tasmania, Victoria, NSW and North Queensland (as far north as Torrens Creek!) She started Correspondence School at age 4 and imaginative play in the isolation of the outback, her affinity with the "wireless" and a love of communication, prepared her for her career to come. On rural radio stations, Robyn has been entertaining millions of Australians for 22 years in the longest running syndicated comedy "How Green Was My Cactus", shared health tips with the 'Merry Medic' Dr James Wright and on TV her voice has also enchanted millions of children in animation series that are loved by Australian children and seen in 70 countries...including "Blinky Bill".

Honourary Positions: Robyn is an Ambassador for the Australia Day Council, the Australian Childhood Foundation and is the National Patron of Make-A-Wish Australia.



Professional Background: Robyn Moore is regarded as one of Australia's best and most in-demand speakers. For over 30 years she has been working in Education, Advertising and the Communication/Entertainment Industry. She has unique skills with "the Power of the Word" and her entertaining, inspiring and thought provoking presentations totally captivate her audiences at national and international conferences and community events. Robyn literally "sells people back to themselves" so they recognise old habits and behaviours and take responsibility for choices, which create the outcomes they want in their lives. Robyn's presentations are quite often literally described as *"life changing"*.

Why are Robyn's presentations "life-altering"? Robyn works very closely with her clients. They get to define the outcomes which will most benefit their company, delegates, staff or community...and Robyn tailors her presentation to generate changes in perception and behaviour which access her clients' desired outcomes.

"The Power of the Word" is no "ordinary" presentation. It's an opportunity to seize the authorship and personal power necessary to invent a life that is deeply satisfying... professionally and personally. Imagine having the personal power to demand of yourself a breakthrough...in the face of the most challenging circumstances like drought, flood, fire or the Global Economic Crisis? Enmeshed with humour, powerful stories and insightful distinctions, each presentation is an audacious enquiry into BEING at the edge of one's life...and finding the courage to jump! People can BECOME the leader, professional, business owner, manager, farmer, carer, service provider, parent, partner, family member...they always wanted to BE!

Rural Clients:

Australia Day Council (Australia Day Ambassador for 14 years), Local Government, LGMA, Elders, Rural Schools, Regional Health Services, Department of Primary Industry, Regional Radio Networks, Victorian Dairying Industry, Landmark, CRT, Qld Fruit & Vegetable Growers, Australian Women in Agriculture, SA Rural Womens' Gathering, Tasmanian Farmers & Graziers Association, Swan Hill Community Gatherings, Shepperton Rural Gathering, Rotary, McPherson Media, Dairying Women on the Move, Quambatook Rural Gathering, Market Garden and Nursery Association, Independent Beef Producers, Rural Women's Network, Victorian Farmers Federation, National Rural Independents, Mushroom Growers Association, Eggs Inc NZ/Aust, NSW Agriculture, Wool Board, Quarrying Industry, BCU, Rural Youth, Apple and Pear Board, IGA, National Meat Association, Benalla Women's Day, SA TAFE (Isolated Colleges), NT Govt (Oct Business Month speaker), Ouyen Community Gathering, Indigenous Early Childhood Educators Bamaga (Qld), Irish Women in Agriculture, (Ireland), Parents of Isolated Children, Australian Independent Rural Retailers, Theodore Regional Health Council...

Sample Testimonials from Rural Clients:

Community Gatherings to re-connect and inspire in tough times (Government Sponsored):

"Robyn was outstanding. She showed an extraordinary ability to totally capture her audience, which comprised of farming men and women aged from 30 to 75 plus teenage children home from boarding school. These drought affected families were totally inspired and entertained by Robyn. There is no doubt laughter is the best medicine and Robyn is a brilliant Dr. So many came to her afterwards and to me saying they had changed their attitude and now had renewed energy to go on coping with the drought. We have never had such positive feedback from an audience and there is much enthusiasm from other groups to have her back to other areas nearby. The best drought assistance ever offered to farmers." **NSW Agriculture**

"Independent evaluations were conducted for each session held in the area. 97% rated the sessions as "excellent" 1% was "very good" and 2% added their own reply as "extraordinary". Y12 students attended the 10.00 am session and went home and insisted their parents come. Several parents had previous engagements and were convinced by their children to change these and come along to the 7.00 pm session. Robyn handled the diversity of the audiences with absolute professionalism. The audience was entranced, engaged and at the completion found themselves to be "extraordinary". People are already calling for her return."

Senior Constable Roberta Barry Swan Hill Police (3 Community Talks)

"Robyn took us on a roller-coaster of emotions. She was funny, poignant and downright honest and she swept us all along with her on journey of discovering "the power of the word". **Elizabeth Beales SA Rural Womens' Gathering**

"The lunchtime event was women only (750) from rural backgrounds of a wide variety of ages. Robyn had our endorphins flowing through our bodies with the laughter she invoked! In the evening there was both men and women (about 70 people) and again she tailored her message to meet the needs of the group and had them all hanging on her every word. A truly amazing, humorous and heartfelt woman who delivers a strong punchy message." **Sonia Muir Rural Women's Network**



Primary Producers and Associations:

"That was just the sort of woman we needed and she didn't let us down." **OZ Women in Agriculture National Conference**

"Robyn received the most favourable comments of all our presenters and left our delegates (as promised) inspired and receptive to receive the information from subsequent presenters." **Trevor Dunmall Qld Fruit & Vegetable Growers**

"Robyn motivated her audience for over two hours without notes. Her only electronic assistance was a microphone. She captivated and amazed her audience by telling them their story." **Peter High Eggs Incorporated NZ**

"Excellent. Robyn made us laugh, think, cry and open our eyes. For the first time in months we saw our farmers leave a meeting with a smile." **Victorian Farmers Federation**

"Robyn's talk was the perfect key note speaker address for the National WinHort Training Meeting. She managed to capture the issues and celebrations of women working in the rural industries and provide fantastic examples and scenarios in delivering her message. Robyn also catered well for the combined Australian and Irish audience."

Libby Abraham Horticulture

Australia

Local Government (Shires and Associations)

"Superb! Robyn was enthusiastic, committed and a very entertaining speaker. She went above and beyond expectations. Would highly recommend her." **Tony Wehlow Qld Institute of Municipal Management**

"Robyn's audience of around 700 was very diverse, with staff from all areas of Council attending (road crews, child care, water services, general managers, CEO, mayor - the whole range). It was in a pavilion with a tin roof at the show-ground at 7.15 am. I have had amazingly positive feedback about her presentation. Within a space of less than one minute, Robyn had engaged with her audience and kept their attention for the whole time span. She made us laugh and cry, while delivering a message that is strong and simple - and lasting. The impact of Robyn's presentation was significant and whole teams have reported leaving the function very 'revved up'. The staff at Maroochy have given her rave reviews."

Jocelyn Kwaczynski Maroochy

Council

Rural Retailers and Rural Suppliers:

"Excellent! Robyn really made her presentation fit well with our group. She was funny, informative and sincere in her approach. Our internal feedback sheets from the conference delegates rated her very highly. With most of the responses scoring her top marks." **Steve Erbacher IGA Distribution**

"Just a note to thank you so much for your recent visit to Naracoorte and Lucindale. To say the least, your presentation was moving, exciting, touching and attention grabbing. We have had such positive feedback from both our staff members and women from the "Ladies Day" saying how much they thoroughly enjoyed the evening and morning. We are very grateful that you spoke at our functions, your presence and participation created a long lasting profile for Landmark in our region".

David Heinrich Landmark Operations Limited (Client Partner Event)

...and from a guest at the "Landmark" Client Event: *"I farm in the south east of South Australia. During the Drought I felt as though I was the "Backbone" for my Family and Community, trying to keep things together and stay positive. I went to hear Robyn speak at Lucindale and haven't laughed so much in years. It was "FAN-BLOODY-TASTIC" to have a really good laugh! THANK YOU ROBYN, keep up the great work you do!"*

"Robyn was our keynote speaker at the end of the CRT Symposium, but she had the audience energised and captivated with the depth of her topic - while they were laughing hysterically!" **Sophia Sidiropoulos CRT**

"Robyn's presentation was both funny and moving. It made a lot of people in the audience sit up and think, particularly about the balance between work and family." **Juanita Wood- Burgess Australian Independent Rural Retailers**

Media (Rural Radio Networks and Newspapers)

"Excellent! Robyn's presentation was fantastic. I know this would have been helped by her experience in Radio however the feed back from our clients was terrific. A lot commented that it was the best presentation they had seen and were entertained and informed from the moment Robyn started. My General Manager was very impressed and very happy."

Maureen Moore Macquarie Region Radio Works

"Robyn was absolutely excellent and had the biggest attendance at the Saturday Morning seminar than any other guest speak that they have had since they started the conferences." **Bill Davidson (DMG) ACE Radio Network Client Conference**



"The feedback from participants has been fabulous. She had us in fits of laughter - but still managed to deliver a strong message about communication, about finding yourself and being EXTRAORDINARY. In fact, that word was repeated many times over the duration of our conference. A great lady who gives freely of her time for only the best of causes - our children."

Ms Lisa Madden McPherson Media

Rural Health Services:

"Excellent! It has been a very long time since I have had such a joyous evening. Everyone I have spoken to who attended have given nothing but positive feedback. Robyn is such an inspirational person with many funny and sad stories to share, but always with a positive side to every story told. I would not hesitate in getting Robyn back, and have had numerous requests for her to hold a couples evening."

Sherilyn Birch Theodore District Health Council Qld

"Robyn has equipped us with tools to change the way we think. None of this "think positively and you can do anything stuff." Robyn has the ability to get to her audience's souls. She showed us how we can empower ourselves to enjoy our work, deal with conflict and enhance our lives, both inside and outside work. The investment we made, in times of limited funding, has been the best value for money we could have wished for. The feedback from staff has been overwhelming. We expect this will positively accelerate the cultural change that our leadership team has initiated."

Greg Eden CEO Port Lincoln Health Services

"Excellent! Women have stopped me in the street and said what a great night it was. I heard one young woman at the dinner say to her mother "I can do anything I put my mind to!" so she was inspired and motivated by what she heard. Robyn gave us the opportunity to connect as human beings with similar life experiences and concerns. She spoke about being "intentional" and making choices about how we want to live our lives. I laughed and cried and felt connected to others and somehow more human. I was reminded of the sacredness of the present moment and to "feel the urgency before the emergency".

Sue Clausen Regional Health Services

Education (Rural Primary, Central, Private Schools and TAFE)

"Excellent! Robyn was just fantastic. She provided a powerful delivery that was tailor made to our requirements. Staff came away from the day enthused, motivated and ready to face the challenges of teaching in a country comprehensive high school. It certainly was 'The Power of the Word'."

Rodney Jones Gunnedah High (PD Day for staff from 32 schools in the area)

"Excellent! The response from staff across the whole of regional South Australia has been fantastic! Some staff have previously been ambivalent about starting the year with PD Days but Robyn's presentation enabled them to see that the beginning of the year needs to be celebrated and begun with a bang! Robyn's quotes are part of the staff language and landscape now and her fun approach was a breath of fresh air."

Cathy Durdin TAFE SA Regional (Video Linkup)

"The session was most beneficial to everyone who attended. I am sure everyone who listened to you came away inspired and will appreciate the "EXTRAORDINARY" life they have. We have received some wonderful feedback regarding your session from students as well as community members."

Ms Anita Mason (McAuley Catholic Central School)

"Sincere thanks and appreciation for the most inspirational hour on Friday. It was such a pleasure to hear such a positive delivery directed to Educators with such passion and relevance to our "Bouncing Back" theme. The conference held in Dubbo, was the most successful Central Schools Conference ever and the organising team wanted to express a special thank you to you for the role that you played in making the conference such a highlight of 2007."

Peter Macbeth Principal Bingara Central School (Central Schools Conference)

Charity Groups/Business Award Night: *"Excellent, Extraordinary, Excellent, We just can't get enough of Robyn Moore! Have heard her twice and would do so again and again. She just has this magical thing that lightens the room and every person in the room is mesmerised by her!"*

Ida Portella Mareeba Rotary Club "Pride of Work Awards"

Robyn is exclusive to:



1800 334 625

www.thepoweroftheword.com.au